

2007.10.04

Enduring Love Special Olympics Three Talk and Reception

Cherie Liem:

First, I'd like to start by apologizing on behalf of three on the bund and GT Group, I was with joy in city at night and would share with him about how I was blown away by the Special Olympics opening ceremony, and, how many of you were at the ceremony, could you raise your hands? Great, it's a very big group has been there and we, were you just completely mesmerized and electrified all by the event? yes ,yes ,first ,I would like to start by giving around of the applause to all the special Olympics organizers to teams to the athletes ,to whom has given the support for such a fantastic opening ceremony. It's going to be hard to match that today. Maybe we could try to arrange some fireworks on the Bund on the water. But I fully expect the fireworks to come from this colorful panel as well as the audience that was ignited today, because you represent the leading philanthropists internationally as well as successful business leaders internationally as well as your counterparts while in China. So we hope that today in this historic site where the Bund represents the international influence and connection with China that in this historic venue, we would be able to start a new movement, for most of you coming to Three Talk or Three on the Bund for the first time ,I would just like to explain that Three On The Bund was founded on the Three philosophy that was unveiled by James D. Wolfensohn, who was the head of the World Bank at the time with Madam Chen Tiedi, who was the head of Shanghai Charity Foundation and values of philanthropy, sensitivity ,and unity and diversity, and these are values which are exemplified by the Special Olympics in other you do under the advocate of Tim Shriver and Kennedy the family. I have actually heard of you and your family ,for quite a long time, it's true, we have talked our past three panelist Tim Wolfensohn, Jeffrey, and dear friends who cannot hear our today, Kim Samuel Johnson, and we have our immense honor today to have you here. We would like to invite president Jiang Shangzhou,who is the president of China Disabled Foundation to convey the speech of Deng Pufang who really regrets that he couldn't make it at the last moment.

Dr. Jiang Shangzhou:

Respected guests, on behalf of Shanghai Disabled People Federation, I'd like to express my ardent congratulations on the successful organization of enduring a live Special Olympics at three talk and the most sincere gratitude to Tim Striver, Chairman of the Special Olympics and distinguished philanthropists and entrepreneurs from home and abroad to the event at Three On The Bund. Unfortunately, I can't make it to the event today, but I am hoping during the event the Chinese philanthropists and those from overseas together with elite entrepreneurs from business sector will make constructive communications, sharing the experience of developing welfare for the disabled people across the whole world with a special focus on the development of the welfare for the

Chinese people with disabilities. Through this event, I'm calling for more awareness from people from all walks of the society, for the welfare for the Chinese handicapped people. I wish the continuous progress in the welfare in diverse people with disabilities. I wish a bright future for the people with disabilities. Deng Pufang, Chairman of China Disabled People Federation. 2007.10.4

Let me say something. Because Mr. Deng Pufang has left Shanghai for Beijing and before he left Shanghai, he talked with Madam Lin and he is especially regretful for the live of Special Olympics at Three Talk for Madam Liem' s congratulation to the Chinese Special Olympics and to the endeavors for Chinese disabled people, thank you.

Cherie Liem:

I suppose to introduce the panelists Tim Shriver, as you all know, is Chairman of the Special Olympics, in after your aeration, which is so magnetic and full of compassion and passion. I would just like to say one thing, because I haven worked with Tim and here, one thing I find very special that they are very dedicated, they are really lovely, and I know it has been the same, I mean for the conference and cause and you know how you really care for your team, but this is actually really enforced. When we met John Kneed, who is an Olympic gold medalist, multi-gold-medalist, and I met him these past few days and he was telling me he has involved both in the Olympics Committee as well as in the Special Olympics Committee. And he said there is a big difference there. And he said I am not going to say too much because, you know, but I would just say, he said the difference is the joy of the people who are involved with you and with the Special Olympics and I think that we need with those and apart from what you have achieved with the millions more athletes and 165 countries, but I can really know that it's something we'd like to congratulate. And then another panelist I would like to introduce is Eddie, we'd like to welcome Eddie who has just come in with the grand entrance and deserves this. He actually has very kindly, his who has been in the movie *The Ringer*. And I thought some of you have been looking at the front when he actually has brought in his posters and there are also some of the CDs which could be in that limited supplies. So Eddie would be able to.... yes! And he has been in Special Olympics for 20 years competing in multiple sports and I fully expect Eddie to be the one to ignite all fires tonight and make us all better as individuals. And Jim, Jim and Pirie I first met them actually last year when they had dinner at the Cupola, Cupola is actually at the tip of this building is a restaurant just for two. So for those of you who come with your spouses, it is, was ex-boring and I would...actually one of the most important advice that I have ever had in my life were from them. And that is, they told me how they connected with the children on the go, you know, on the I-Chat and you know, the Skype, so I have, since that, you know, part of a different life because I travelled a lot and I really appreciate that. And Jim and Pirie, they actually Jim and Pirie * date to me and I'm sure those of you who would understand other reasons why the Winter Olympics are going to be in Idaho, USA period. Their personalities are bigger than life and they really reach out to south, and you know, reach out globally and

they really appreciate to that we will become fast friends and look forward to doing a lot more.

Yang Lan is, um,..... (What was the advice and you got to... parents ...) Sorry, Skype, I-Chat, so you can see your kids on your computer wherever you are. And that really, really, you should try that. And you have entered already. And so Yang Lan, she has, of course, seen her on TV, on books, but the first I've met her was when GT Tire, one of our companies partnered with some media where Yang Lan is a chair on this racing team for China, the first FRD team and we also host this with Jackie Chen, Cherry Terys. And he came with 20 other racers. And these 20 other racers are all gorgeous female leading actresses. So the race had a lot of funs and a lot of publicities. I think the second time we were in the conservation international for meeting where we were at least god of Wal-Mart and we were talking about how Wal-Mart and the key management subtle explore China in the green possibilities and multiplied effects that Wal-Mart could do. And then we were in New York where I, you know, I often ... and then I realized that in this, we are involved with Columbia University and the International Advisory Council and we, I was away by which was explaining of which has done in cyber network creating something to connect all the women, millions of women in China through this initiative support group. And of course she just came in for the Special Olympics Global Family Forum. So this lady here is, you know, of many people I've met she is one who is involved, I mean, who is a beautiful philanthropist and business woman inside and out. And we are really congrats by your present. And last but not least, Dominic Ng. Dominic Ng is a dear long-time family friend. He is the chairman and president of the East West Bank in California which is the largest Chinese bank in the USA. He is very humble he has actually raised 64 million dollars for the Chinese committee to contribute to a US foundation. And Dominic Ng, he's a person who is in my mind a super person, a super smart and also a super dad. And I, we've known Dominic before his west days and I worn at too much without further do, I would like to symbolically pass this torch to Dominic. He is great to ignite the fire of the torch.

Dominic Ng:

Thank you, Cherie! Actually I did better than which was said, 67 million, not 64....but that award is actually, you know, in America, if you have money, you can buy everything, you know, so ...it's just one of those charity, fundraising thing that I did. Actually I'm looking forward to the next fundraising event that I will be doing in Los Angeles, Oct.14th, a Sunday afternoon. And I'm gonna be honorary for Special Olympics for southern California, so I am excited about helping southern California to do the fundraising. My role today is simply as a moderator.

Tim Shriver:

Thank you Dominic and Cherie. This is an extraordinary night. I appreciate Dominic's

background and his vision here, but you also need to know that Cherie started to plan this event four weeks ago, in the midst of which that the city was completely overwhelmed by the preparing of posing the athletes and our staff overwhelmed by preparing but she said don't worry, we need this conversation, this is an important conversation in this time. I'm thrilled that you enjoyed the opening ceremony; we don't need to compare anything with anything else. It's really important night for us. So I want to thank you. I am honored to be in the studio of Yang Lan's show on the families of people with special needs in this country. It's really about life experience. It's really heart-hitting life experience from inside out. The authenticity of him approaching mom with pain and struggle of having a special needs child. I imagined that a mother or a dad that has never been seen this on TV. They should be proud about their kid. It was one of the greatest moments in history. And we just made small roles in making this happen. I know your reputation is big, and today I saw why.

Yang Lan:

We have been working with Peter and Helen for so long, we have been doing interviews in the east and west coast of America for today's show. She is still standing. It shows human beings do not need sleep, just an evidence of all that.

Tim Shriver:

I'm proud of my parents. And let me speak from the Special Olympics of what they are. One important thing about this is not philanthropy; there are thousands of actors, performance from all over the world. There is lighting, television, you may think the philanthropy is about entertainment, for shows, so you can get lost for a moment, actually it is about creating opportunities for people who don't get them or might never get them. If you look down on that field remembering, the 80 thousand people down there, I can say that 100% of them come from the life with enormous struggle, unrelenting struggle, there mother and father from the day there were born, had the fight, had to challenge themselves to beat down the system, it doesn't matter what country. But you find despite the struggle, it changed the way we feel, change the way of philanthropy is just about taking about your check book and write down your check of something on the list. Oh my goodness I haven't given anything this year, there are so many people don't have what I have, I'd better give rid of the guilty by writing the check. There are so many issues. That's really not what the moment is about. That moment is about realizing we have barriers to break down, the biggest issue confronting people who are poor. It's social exclusion. The fact is we don't have enough tools as human being to cross the boundary that separates us. The boundaries are disability, religious, culture, whatever. We do need contributions, but the most important one here is yourself. We have the confidence that if we have your heart, your mind, your soul, your spirit comes around, the financial problems will take care of themselves. So the global movements Special Olympics two and a half million athletes, 120 health screenings every year. 21,000 community base every year run by volunteers.

But all the smiles and faces with determination you see with joy and triumph. This is just incredibly hard work. Because most people when they think of giving and changing, their community thinking of arts, colleges of university, think of poverty, think of disease, solve the problem of malaria, we are not solving problems, problems are solving themselves at heart. We are creating the problem at heart that can change itself. The work of making all this happen, on a day-to-day basis, if you go to Tibet, if you go to New York city, you talk to the people trying to organize basketball games for people of special needs or unify sports, they are gonna say it is brutal, nobody sees it as a priority. So the growth of this movement however, miraculously equally unlikely, I think with my parents with brought to their thinking of what we can do to make the world a better place. When you see the unlikely, find some elements people see that can make them fun. In the end, our best selling point is anything other than fun. Here in China, we've been in 20 years. My dad came here in mid-eighties, and met with Deng Pufang, and asked him is it possible to hold the Special Olympics here, actually it's 1996. We've been working with Chinese authority, office here 7 years ago. We have staff here working hand in hand, with Special Olympics China, aggressively growth to get all the countries for the last 7 years. President Hu Jintao said to me very briefly at the end the ceremony. It will change the future. He didn't say this was a nice ceremony. He didn't say this was a great event. He talked about his country, and message and chances for this country. Today's show is really an indication that it might be possible.

The best thing about the show is to let everyone know, that we all have barriers, the breakdown. Not about the check and we think ourselves being the players, the philanthropists, the givers and receivers. If you give your check to the people in sad and tragic, we felt whether the philanthropist movement is failed. The great moment the philanthropy is realizing that barrier and distinction is changed, and we all enter into a completely different type of relationship, and I think that's we are trying to do here in China, not us for China, but us with China try to understand that we can make difference for family here and really for everybody, thank you.

Dominic Ng:

Thank you, Tim, well said. So, Eddie, do you like acting or being a special athlete? I better like listening to long speeches. I'm sorry, a question again, do you like actor better than being a special athlete?

Eddie Barbanell:

I like being an athlete, but being an actor is better to me, and it's better acting belong a human spirit into my soul and into my heart. Because you all know, I'm a disability and it can't hold me back from acting, and workplace.

Dominic Ng:

So, Eddie, how many years have you been involved as a special Olympic athlete? Fifteen years, and how does it affect you personally in terms of like all issues can help a sort of like ...build confidence in terms of your career and all like that. Is special Olympic not with any person with disability?

Eddie Barbanell:

It is about the love, the friendship, the unity, the dignity, the respect to people who has disabilities. And I think Special Olympics is important to me and very important to the society and all walks of life. And I think people should not give up, because people who gives up would feel down and down about themselves, and that's why I like Special Olympics, because Special Olympics teaches you a lot and Special Olympics means a lot to me because I want one person who is sitting down over there, and I would mention you, because without you nothing would be possible, thank you mummy, I love you, because you are making me live.

Dominic Ng:

Thank you Eddie for sharing your personal perspectives, so, Jim, so now, question for you, are you a big developer? So, I want to find out from you about why you been involved with Special Olympics? You can talk about philanthropy in general while as a business person, did you feel that it is the right thing for you've been actively engaged in community and charities, but could you be more specific about why Special Olympic?

Jim Grossman:

Well, first of all, in the Special Olympic movement, two people, one is Tim Shriver, one is Eddie, who is the Special Olympics athlete, and if that was not self-evident right there, why? I don't know what more could be...My family has the honor. I feel like a baby period...in terms of giving, and in terms of making a difference. I haven't had the growth...and I feel honor to do that. But as a businessman, let's talk the individual first, it's ultimately, I think it's selfish that to be involved in any type of giving...I feel better about...I feel more of who I am inside, we are in social life, in business life, we put on so many air and clothes of who I am, who we are ,what we do, and when you are surrounded by special athletes, and when you are the minority ,they are the majority, none of that matters, is what you are inside is the only thing that matters, where do you come from, who you are inside at that moment, it drips me to the core, it drips me to my core of who I know I am, and who I know myself, and they help me back to that point. To me it's very selfish in that way, and I think, taking the approach from business that it's not philanthropy, it's investment, and they need to look it in that way. I think that is important. The return can be measured as easily. It's harder to get your hands around. You have to evaluate what group you put that investment in, what's the impact of the investment on your company on the customers, and on the community. I encourage everybody to change the conception a little bit. But ultimately it's selfish.

Yang Lan:

I'm very humble among these panelists. But I'm not humble from a way that I come from Chinese society with voice of all our support for the Special Olympics. Because we need to build up a foundation of a culture identity for this country. China is growing its economy with double digits of the GDP of the past years which is a miracle. At the same time, if you live here, you can experience a lot of anxiety in every level of classes if you may say. What if I yield next year? What if I lose next year in this business? What if and so on so forth? People lack the sense of security. And also at the same time, people are not satisfied by making enough money for sending their kids to America for college. They want to see like James say, what's in my core? Who I am? What should I feel good about myself? It should be something else. Something makes me feel more secure. More fundamental, more to the core of myself and for that people may have totally different opinions about how the developments should be involved in this country? How the politics of economy of a country should be? And then people will come to the same bottom line by saying philanthropy, a love and a caring for each other. It's something we can all agree upon. And let's build something out of that. I think I'm not the only one to realize that, and I'm very proud I'm part of that. I think in china now you should also face the modernization of individualism in this country. You also have to face the tradition, for example, we have interviewed many families with intellectual challenged children. And they tell me one of the important reasons is that they keep their children back at home, and sometimes even lock their children at home. It's because their sense of shame. Because the tradition tells you, if you have a child like this, accept this as your destiny and because you have done something wrong in your past life. So this is the punishment you have to live with. So they take their children as a punishment. How can they include them to go out to be included and engaged in society? So I think the Special Olympics is a liberation, power for those family. I believe in the big cities like Beijing and Shanghai. More and more families have realized that in the more backward countryside places. People haven't got this idea. So I think the Special Olympic Games with Hu Jintao being there. Sends this very strong message to every family and parents and their children. That's very inspiring to every one of us. And also I'm building up the multimedia community for Chinese urban working woman. As you know most of the Chinese women work, because Mao Zedong thinks we should hold half of the sky. Of course we have to explore the whole earth the same time. We also experience the anxiety and strength and pressure all the time, we have been advocating for the awareness of breast- cancer. As you know in China, the growth rate of breast cancer infants every year is growing at 6 times than that of America. The reason being is not because they don't go to hospitals and even educated women don't go to physical examinations because they feel shy, when they found they had breast cancer it's already too late. They had to go through all the surgery all the pain. So I think it's the modernization of concept of the individual. How you look at your own body. How you look at disabilities. And from a humanitarian way, so all these things are

very important. In china, we are still in the inventory age of philanthropy. This is a generation of who are getting their wealth built. And also we face a lot of difficulties. I think most are too difficult. One is legislation. We have 2 million Non-Profit Organizations in this country. Only 10% of them are legally registered NPOs and Charities. They have to pay all the tax that donate to them. We need an updated legislation of NPOs in this country. And second I think it's important to have the capacity built. Because in the past we had the national federation or foundation for the disable. They government run them. And they have done greatly to the disabled population in this country. But at the same time I think we need to run these NPOs like organization. Business mentality, which means you have to evaluate how effective your donation is being utilized. And how the human resource and material is being utilized. And for that we need more. Scientific training. So for the sun-culture foundation, which my husband and I started last year. We are sponsoring a 3-year project between Harvard and Peking University to have capacity building workshops for the leading NPOs in China. And they are doing researches, publishing academic papers every year. So I think we can build up a database, and follow up on the growth of NPOs and civil society movement in China.

Tim Shriver:

You know Buffet, he is a businessman, but I'm not. And he says what he is interested in is the art of painting. He buys managers, doesn't really buy products, when he goes to buy a company, he looks to the person, and he wants to acquire the leadership. In philanthropy, people think exactly the same. I'll help the super kitchen, I'll help the breast cancer. I'll help Special Olympics. So they want all their resources brightly go as much to do as the cost, if you want to generalize the business industry. They don't want you to spend any money. That's a waste of money. You don't want to spend money on headquarters. You don't want to spend money on infrastructure. The entire sustainability of the society is exactly those things. Increasingly, the philanthropists saying I don't want just see your product. I want to see evidence of your efficiency. I want to see the evidence of the strength of your board, in your accounting, I want to see all those important things with leaders. (Applause)